

IMPACT



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EXECUTIVE SUMMARY

Quotes:

“Deeds of giving are the very foundations of the world”

“It’s not how much we give, but how much love we put into giving” – Mother Teresa

“Giving is not just about making a donation. It is about making a difference”

We believe in making a difference, and making all “giving” impactful to the community.

How to really make a difference? How to measure the long-term impact to the community? There are many who want to make a difference, They donate to enable. Where are the donations being utilized? There are multiple social Entrepreneurs who are seeking funding. How do we track the funding to the initiatives.

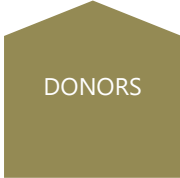
We want to create a platform, which enables transparency and connects donors and the beneficiaries.

THE PLATFORM



CSR PLATFORM

COMMUNITY



THE PLATFORM [TECHNOLOGY]



BENEFICIARIES



VENDORS



GOVERNMENT



NGO'S



PARTNERS



CORPORATES



DONORS



Access Layer

API PLATFORM



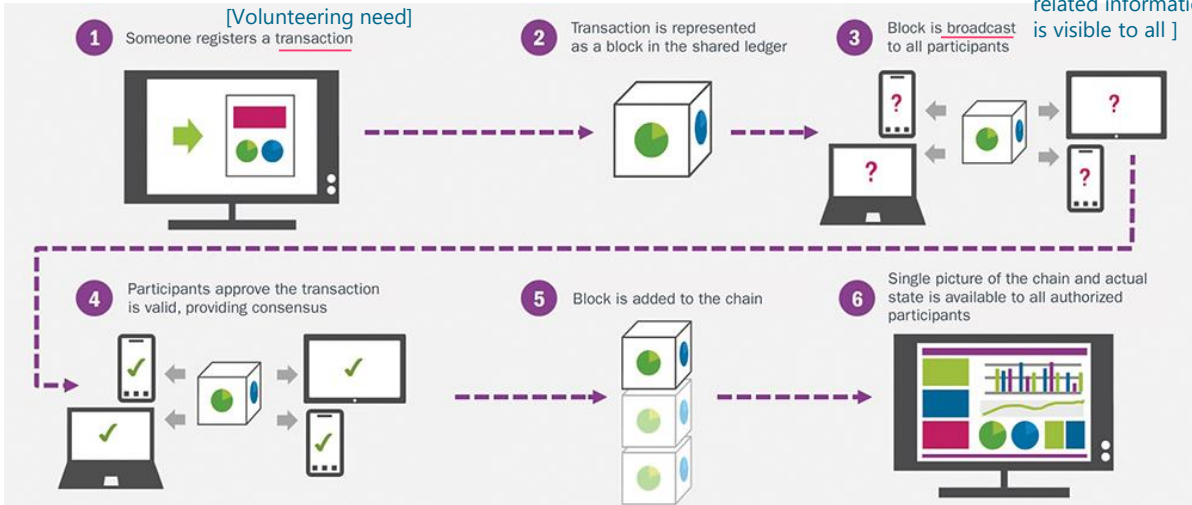
CLOUD based modular **API** design technology platform built on **BLOCK CHAIN** technology.

BLOCKCHAIN

“A blockchain is a distributed data structure, that is built linearly over time, and is independently verified and audited by all actors in the network.”

[Volunteering need]

[All details regarding the activity and the related information is visible to all]



New way to represent digital asset & implement **TRUST** mechanisms

Why block chain: Blockchain creates a shared system of record eliminating the need to reconcile disparate ledgers. It is transparent to all the members and the transactions are immutable, even a system administrator cannot delete a transaction. This provides an extremely good opportunity to create a trusted sharable eco system. Makes up for a solid recordkeeping, tracking and tracing solution.

THE BUSINESS MODEL

KEY PARTNERS

DONORS
NGO'S
BENEFICIARIES
VENDORS
GOVERNMENT AUTHORITY
PARTNERS
CORPORATE

KEY ACTIVITIES

CONNECTING THE PARTIES
TOGETHER
ENABLING THE PLATFORM
EVALUATE CONSENSUS
DATA GATHERING

KEY RESOURCES

REPRESENTATIVE UNIT
PLATFORM SUPPORT TEAM
PLATFORM DEVELOPMENT
TEAM AND ASSOCIATED
INFRASTRUCTURE

VALUE PROPOSITIONS

TRUSTED,
DATA FOR VOLUNTEERING
PLATFORM FOR TRANSACTIONS
END TO END TRACEABILITY
POINT TO POINT TRACKING OF
FINANCES AND ACTIVITIES

HASSLE FREE VALIDATIONS
COST EFFECTIVE MAINTENANCE

VIEW OF ALL AVAILABLE
OPTIONS FOR VOLUNTEERS
ALONG WITH DETAILS

COMPLETE ACCOUNTABILITY
TRACED

CUSTOMER RELATIONSHIPS

SELF SERVICE BASED
VOLUNTEERING

DONORS HAVE COMPLETE
CLARITY, WHICH PLATFORM
ENABLES

CHANNELS

OMNI CHANNEL [WEB/MOBILE]
SOCIAL MEDIA INTEGRATION

CUSTOMER SEGMENTS

DONORS
CORPORATE
BENEFICIARIES

COST STRUCTURE

PLATFORM DEVELOPMENT AND MAINTENANCE
PRODUCT MARKETTING
INFRASTRUCTURE

REVENUE STREAMS

ANNUAL/MONTHLY/ACTIVITY BASED
DONOR SUBSCRIPTION
CORPORATE SUBSCRIPTION
PARTNER SUBSCRIPTION
VENDOR SUBSCRIPTION
NGO SUBSCRIPTION

THANKS !

